



Christa Barfield, CEO



Farm-Based Health Hub - A Reverse Approach to Food is Medicine

Join Christa Barfield, founder of FarmerJawn Agriculture, to learn how a research-driven corner store model can positively impact the social, environmental, and physical health of individuals and communities.

Speaker Bio: Christa Barfield, CEO of FarmerJawn

A healthcare professional turned farmer and lifelong Philadelphia resident. It was ten years into her career in healthcare administration when her life led her to pursuing health and happiness in a more sustainable way. After a solo trip abroad in January 2018, she returned home inspired to connect with the land, plant life, and social issues that heavily impact Black and Brown communities and all people's perception of food. Her business is a reincarnation of her healthcare career with a focus on regeneration and nutrition security. Now with 128 acres across three counties in PA, she has built FarmerJawn with an equitable focus on Food is Medicine, and she is leading conversations locally and nationally on how to take a Farm First approach to America's relationship with food and health. Christa is the only Black woman farmer stewarding over 100 acres of land for the purpose of growing regenerative organic food.

About FarmerJawn

FarmerJawn is reintroducing farming into the lifestyles of urban people to cultivate physical, social, and environmental health. We're a 128-acre working farm building a model that enables regenerative organic food production by and for underserved communities. That makes us the largest Black-woman owned regenerative organic produce farm in America. We provide access to fresh organic foods within food deserts and the community at large through our storefronts. Education on the how and where food comes from is offered through on-farm and in-class school-based programming and adult agri-business training. We are increasing Awareness around the challenges and opportunities plaguing our society while also creating Lifestyle products to live happier and healthier lives.